



January 2013

Serve, Drink, Share Haitian coffee this Lent

Give a man a fish and he eats for a day. Teach a man to fish, and he'll sit in a boat all day and drink beer.

Chuckles aside, handouts are necessary in times of emergency but hand-ups are required for meaningful assistance with long-term results. Being able to support your family with a job is among one of the most powerful things we can do to help anyone. After clean water, shelter, medicine and food, what Haitians want more than anything else is to support their families.



**Haitians want jobs -
Haitian coffee = Jobs**

How Coffee Helps Haiti

Our Haitian coffee project begins by paying much, much higher than fair trade prices for green coffee so that farmers earn a living wage. Did you know the fair trade price for green is a measly \$1.40 a pound? We pay a **MINIMUM \$3.50/lb.** Then we export the coffee to roast, sell it and **return 100% of the proceeds** back to the coffee farmers. Over \$6 per bag goes to Haiti.



[Buy Coffee Now](#)

Together, we use part of the proceeds to develop sustainable agricultural practices, teach small business management skills, or to launch business growth projects like **supporting the trade school in Jeannette** (plumbing, electrical, tile).

In the last 3 years: Haiti Project Coffee Sales

2010	\$9,700
2011	\$4,500
2012	\$3,950
2013	Goal is \$12,000

How You Can Help



Please launch a new or renewed effort in your parish this **Shrove Tuesday** – February 12th.

One of the best ways YOU can help support **Haitian dignity** is to drink coffee and introduce it to others this Lenten season:

- To your fellowship hour
- To your neighbors
- To your workplace
- To your friend who knows the owner of Perkins, Dunkins, IHOP... (hey, you never know!)

Pancakes + Coffee = economic autonomy for a nation's farmers

Now offering a VARIETY of roasts: ([learn the difference here](#))

Full City - Medium



Vienna - Medium/Dark



French - Dark



[DIOMIL order sheet here](#) (just complete & email back to molly)

Questions about the coffee project, [Ask Molly](#)

The Haiti Project is an Outreach Ministry of the Episcopal Diocese of Milwaukee and Eau Claire.

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